

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.968058 Longitude: -84.488533

| Pavillions at Eastlake Marietta, GA | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 37,017 | 162,529 | 724,165 |
| | Population Est 23Q1 | 37,036 | 162,447 | 723,423 |
| | Population Est 22Q4 | 36,922 | 162,160 | 722,139 |
| | Population Est 22Q3 | 36,972 | 161,754 | 720,274 |
| | Population Est 22Q2 | 37,055 | 161,376 | 719,613 |
| | Population Est 22Q1 | 37,057 | 161,283 | 718,893 |
| | Population Est 21Q4 | 37,014 | 161,055 | 717,832 |
| | Population Est 21Q3 | 37,005 | 160,924 | 716,152 |
| | Population Est 21Q2 | 36,987 | 160,798 | 715,227 |
| | Population Fcst | 37,693 | 168,606 | 762,892 |
| | 2010 Census Population | 34,393 | 145,229 | 628,521 |
| | 2000 Census Population | 33,098 | 143,599 | 579,151 |
| | 1990 Census Population | 28,913 | 121,857 | 449,470 |
| | Current Year Daytime Population | 41,850 | 236,141 | 893,548 |
| | Average Seasonal Population | 165 | 1,174 | 5,028 |
| | Historical Annual Growth, 1990 – 2000 | 1.36% | 1.66% | 2.57% |
| | Historical Annual Growth, 2000 – 2010 | 0.38% | 0.11% | 0.82% |
| | Estimated Annual Growth, 2010 – CY | 0.52% | 0.79% | 1.00% |
| | Projected Annual Growth, CY to Y5 | 0.36% | 0.74% | 1.05% |
| | Group Qtrs Est | 556 | 2,813 | 10,509 |
| Transient Est Average Last 4 Qtrs | 2,619 | 24,532 | 64,933 | |
| Households | Current Year Estimated Households | 14,392 | 66,181 | 294,903 |
| | Households Est 23Q1 | 14,400 | 66,107 | 294,447 |
| | Households Est 22Q4 | 14,365 | 66,008 | 293,859 |
| | Households Est 22Q3 | 14,383 | 65,793 | 292,952 |
| | Households Est 22Q2 | 14,420 | 65,586 | 292,588 |
| | Households Est 22Q1 | 14,422 | 65,545 | 292,273 |
| | Households Est 21Q4 | 14,402 | 65,445 | 291,830 |
| | Households Est 21Q3 | 14,399 | 65,383 | 291,125 |
| | Households Est 21Q2 | 14,390 | 65,328 | 290,784 |
| | Households Fcst | 14,661 | 68,942 | 312,023 |
| | 2010 Census Households | 13,802 | 59,494 | 252,083 |
| | 2000 Census Households | 13,355 | 57,496 | 229,232 |
| | 1990 Census Households | 11,803 | 50,068 | 180,040 |
| | Historical Annual Growth, 1990 – 2000 | 1.24% | 1.39% | 2.44% |
| | Historical Annual Growth, 2000 – 2010 | 0.33% | 0.34% | 0.95% |
| | Estimated Annual Growth, 2010 – CY | 0.29% | 0.75% | 1.11% |
| | Projected Annual Growth, CY to Y5 | 0.37% | 0.82% | 1.14% |
| Population per Household | 2.53 | 2.41 | 2.42 | |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Pavilions at Eastlake Marietta, GA | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|--|--------------------------|---------------------------|---------------------------|
| Income | HH Income \$500,000 or more | 3.3% | 3.3% | 3.7% |
| | HH Income \$250,000 to \$499,999 | 4.0% | 4.0% | 4.4% |
| | HH Income \$200,000 to \$249,999 | 9.3% | 9.3% | 10.3% |
| | HH Income \$175,000 to \$199,999 | 4.9% | 5.5% | 5.9% |
| | HH Income \$150,000 to \$174,999 | 6.9% | 7.1% | 7.5% |
| | HH Income \$100,000 to 149,999 | 16.6% | 18.4% | 19.3% |
| | HH Income \$75,000 to 99,999 | 12.8% | 12.1% | 12.9% |
| | HH Income \$50,000 to 74,999 | 15.6% | 15.6% | 14.7% |
| | HH Income \$35,000 to 49,999 | 8.8% | 9.2% | 7.8% |
| | HH Income \$25,000 to 34,999 | 5.2% | 5.6% | 4.7% |
| | HH Income \$15,000 to 24,999 | 4.5% | 4.2% | 4.0% |
| | HH Income \$0 to 14,999 | 8.1% | 5.8% | 4.9% |
| | Average Household Income | \$119,867 | \$126,294 | \$143,581 |
| | Median Household Income | \$89,126 | \$94,000 | \$102,413 |
| | Per Capita Income | \$46,800 | \$51,803 | \$58,929 |
| | Average Disposable Income | \$93,840 | \$96,355 | \$101,414 |
| | Median Disposable Income | \$75,931 | \$79,912 | \$86,551 |
| | Discretionary HH Income Over \$150,000 | 10.8% | 10.8% | 12.4% |
| | Discretionary HH Income \$125,000 to \$149,999 | 6.3% | 7.0% | 7.9% |
| | Discretionary HH Income \$100,000 to \$124,999 | 9.4% | 9.7% | 9.9% |
| | Discretionary HH Income \$75,000 to \$99,999 | 11.8% | 12.8% | 13.6% |
| | Discretionary HH Income \$50,000 to \$74,999 | 15.6% | 17.0% | 18.9% |
| | Discretionary HH Income \$25,000 to \$49,999 | 24.0% | 23.7% | 21.8% |
| | Discretionary HH Income Under \$25,000 | 22.1% | 18.9% | 15.6% |
| | Average Discretionary HH Income | \$68,447 | \$71,311 | \$75,984 |
| | Median Discretionary HH Income | \$54,794 | \$60,389 | \$67,056 |
| | Householder White – Count | 8,302 | 35,488 | 167,053 |
| | Median HH Income | \$100,828 | \$115,015 | \$118,690 |
| | Average HH Income | \$107,225 | \$115,313 | \$118,713 |
| | Householder Black or African-American – Count | 2,456 | 14,634 | 63,656 |
| | Median HH Income | \$58,099 | \$67,424 | \$78,216 |
| | Average HH Income | \$71,398 | \$79,229 | \$89,381 |
| | Householder Hispanic – Count | 1,161 | 6,033 | 27,018 |
| Median HH Income | \$74,678 | \$73,941 | \$81,939 | |
| Average HH Income | \$87,454 | \$86,144 | \$91,212 | |
| Householder Asian or Pacific Islander – Count | 1,032 | 4,292 | 16,374 | |
| Median HH Income | \$172,011 | \$127,304 | \$119,157 | |
| Average HH Income | \$139,003 | \$122,162 | \$119,599 | |
| Householder Other or Pacific Islander – Count | 1,440 | 5,733 | 20,801 | |
| Median HH Income | \$80,873 | \$89,633 | \$93,691 | |
| Average HH Income | \$96,715 | \$98,766 | \$101,662 | |

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| Pavillions at Eastlake Marietta, GA | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender | Male Population | 18,110 | 79,505 | 350,364 |
| | Female Population | 18,907 | 83,023 | 373,800 |
| Total Population by Age | Count of Pop 0 to 4 years | 2,113 | 9,586 | 42,919 |
| | Count of Pop 0 to 7 years | 2,943 | 13,007 | 57,831 |
| | Count of Pop 5 - 13 | 3,873 | 16,613 | 72,647 |
| | Count of Pop 14 - 18 | 2,001 | 8,349 | 36,446 |
| | Count of Pop 19 - 22 | 2,082 | 8,675 | 38,017 |
| | Count of Pop 22 - 25 | 1,588 | 6,599 | 29,082 |
| | Count of Pop 25 - 29 | 2,475 | 11,316 | 50,244 |
| | Count of Pop 30 - 34 | 2,778 | 13,342 | 57,954 |
| | Count of Pop 35 - 39 | 2,769 | 12,805 | 55,792 |
| | Count of Pop 40 - 44 | 2,600 | 11,608 | 51,162 |
| | Count of Pop 45 - 59 | 7,160 | 30,674 | 138,562 |
| | Count of Pop 60 - 74 | 5,271 | 22,771 | 105,134 |
| | Count of Pop 75 - 84 | 1,752 | 7,882 | 35,664 |
| | Count of Pop 85+ | 556 | 2,309 | 10,542 |
| | % of Pop 0 to 4 years | 5.7% | 5.9% | 5.9% |
| | % of Pop 0 to 7 years | 7.9% | 8.0% | 8.0% |
| | % of Pop 5 - 13 | 10.5% | 10.2% | 10.0% |
| | % of Pop 14 - 18 | 5.4% | 5.1% | 5.0% |
| | % of Pop 19 - 22 | 5.6% | 5.3% | 5.2% |
| | % of Pop 22 - 25 | 4.3% | 4.1% | 4.0% |
| | % of Pop 25 - 29 | 6.7% | 7.0% | 6.9% |
| | % of Pop 30 - 34 | 7.5% | 8.2% | 8.0% |
| | % of Pop 35 - 39 | 7.5% | 7.9% | 7.7% |
| | % of Pop 40 - 44 | 7.0% | 7.1% | 7.1% |
| | % of Pop 45 - 59 | 19.3% | 18.9% | 19.1% |
| | % of Pop 60 - 74 | 14.2% | 14.0% | 14.5% |
| | % of Pop 75 - 84 | 4.7% | 4.8% | 4.9% |
| | % of Pop 85+ | 1.5% | 1.4% | 1.5% |
| Median Age | 37.9 | 37.6 | 38.1 | |
| Average Age | 38.9 | 38.9 | 39.2 | |
| Male Population by Age | % of Pop 0 to 4 years | 5.9% | 6.1% | 6.2% |
| | % of Pop 5 - 13 | 10.9% | 10.6% | 10.5% |
| | % of Pop 14 - 18 | 5.7% | 5.4% | 5.3% |
| | % of Pop 19 - 22 | 6.0% | 5.6% | 5.5% |
| | % of Pop 22 - 25 | 4.6% | 4.3% | 4.2% |
| | % of Pop 25 - 29 | 7.0% | 7.3% | 7.2% |
| | % of Pop 30 - 34 | 7.7% | 8.4% | 8.2% |
| | % of Pop 35 - 39 | 7.5% | 8.0% | 7.8% |
| | % of Pop 40 - 44 | 6.8% | 7.2% | 7.1% |
| | % of Pop 45 - 59 | 19.2% | 18.7% | 18.9% |
| | % of Pop 75 - 84 | 4.1% | 4.2% | 4.3% |
| | % of Pop 60 - 74 | 13.6% | 13.2% | 13.7% |
| | % of Pop 85+ | 1.0% | 1.0% | 1.0% |
| | Median Age | 36.5 | 36.4 | 36.8 |
| Average Age | 37.8 | 37.8 | 38.1 | |

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|--|---|--------------------------|---------------------------|---------------------------|
| | % of Pop 0 to 4 years | 5.5% | 5.7% | 5.6% |
| | % of Pop 5 - 13 | 10.1% | 9.9% | 9.6% |
| | % of Pop 14 - 18 | 5.1% | 4.9% | 4.8% |
| | % of Pop 19 - 22 | 5.3% | 5.0% | 5.0% |
| | % of Pop 22 - 25 | 4.0% | 3.8% | 3.8% |
| | % of Pop 25 - 29 | 6.3% | 6.7% | 6.7% |
| | % of Pop 30 - 34 | 7.4% | 8.0% | 7.8% |
| | % of Pop 35 - 39 | 7.5% | 7.8% | 7.6% |
| | % of Pop 40 - 44 | 7.3% | 7.1% | 7.1% |
| | % of Pop 45 - 59 | 19.5% | 19.0% | 19.3% |
| | % of Pop 60 - 74 | 14.8% | 14.8% | 15.2% |
| | % of Pop 75 - 84 | 5.3% | 5.5% | 5.5% |
| | % of Pop 85+ | 2.0% | 1.9% | 1.9% |
| | Median Age | 39.3 | 38.9 | 39.3 |
| Average Age | 40.0 | 40.0 | 40.3 | |
| Race | Count of White | 20,170 | 86,631 | 410,705 |
| | Count of Black or African-American | 6,412 | 34,010 | 155,000 |
| | Count of Asian or Pacific Islander | 3,394 | 13,277 | 47,538 |
| | Count of Other races | 7,042 | 28,611 | 110,921 |
| | White | 54.5% | 53.3% | 56.7% |
| | Black or African American | 17.3% | 20.9% | 21.4% |
| | Asian | 9.2% | 8.2% | 6.6% |
| | Other Races | 19.0% | 17.6% | 15.3% |
| Language Spoken | Speak English at Home | 74.3% | 75.5% | 79.8% |
| | Speak Spanish at Home | 11.0% | 10.9% | 10.1% |
| | Speak French or French Creole at Home | 1.4% | 1.0% | 0.9% |
| | Speak German at Home | 0.2% | 0.4% | 0.4% |
| | Speak Other Indo-European Languages at Home | 7.0% | 6.2% | 3.7% |
| | Speak Russian and Other Slavic Languages at Home | 0.7% | 0.6% | 0.5% |
| | Speak Chinese at Home | 1.4% | 1.1% | 0.8% |
| | Speak Korean at Home | 0.9% | 0.7% | 0.5% |
| | Speak Vietnamese at Home | 0.4% | 0.3% | 0.5% |
| | Speak Other Asian Languages at Home | 1.2% | 1.4% | 1.2% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.2% | 0.2% | 0.2% |
| | Speak Other Language at Home | 1.2% | 1.6% | 1.5% |
| Hispanic | Hispanic Population | 5,598 | 22,592 | 96,903 |
| | Hispanic Population Percent | 15.1% | 13.9% | 13.4% |
| | Mexican | 49.1% | 44.8% | 52.1% |
| | Puerto Rican | 13.4% | 10.9% | 9.8% |
| | Cuban | 5.5% | 4.0% | 4.0% |
| | Dominican | 0.5% | 1.3% | 1.7% |
| | Central American | 14.2% | 16.9% | 13.6% |
| | South American | 10.6% | 15.1% | 12.3% |
| | Other Hispanic | 6.7% | 6.9% | 6.4% |
| | 2000 Hispanic Population Percent | 10% | 11% | 9% |
| | 1990 Hispanic Population Percent | 3% | 3% | 2% |

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|--|--|--------------------------|---------------------------|---------------------------|
| Ancestry | American (percent of total population) | 4.2% | 4.3% | 4.8% |
| | American | 3.9% | 4.1% | 4.6% |
| | Native American (ie. Indian/Eskimo) | 0.2% | 0.2% | 0.2% |
| | Hawaiian/Pacific Islander | 0.1% | 0.0% | 0.0% |
| | Asian (percent of total population) | 9.1% | 8.1% | 6.5% |
| | Chinese | 2.0% | 1.4% | 0.9% |
| | Japanese | 0.3% | 0.2% | 0.2% |
| | Korean | 1.5% | 1.2% | 0.7% |
| | South Central Asian (ie. Indian) | 3.2% | 3.8% | 3.2% |
| | South East Asian (ie. Vietnamese) | 1.7% | 1.3% | 1.3% |
| | Other Asian | 0.5% | 0.3% | 0.3% |
| | European (percent of total population) | 28.8% | 28.6% | 30.8% |
| | British | 9.0% | 8.4% | 8.3% |
| | Dutch | 0.4% | 0.3% | 0.4% |
| | French | 0.9% | 0.9% | 1.1% |
| | German | 5.4% | 5.0% | 5.5% |
| | Italian | 2.1% | 2.0% | 2.4% |
| | Polish | 0.9% | 1.1% | 1.1% |
| | Scandinavian | 0.9% | 1.0% | 1.1% |
| | Scotch/Irish | 6.3% | 6.5% | 7.2% |
| Other European (ie. Greek/Russian) | 3.0% | 3.5% | 3.7% | |
| Middle Eastern | 1.2% | 1.0% | 0.8% | |
| Other Ancestry | 28.1% | 29.3% | 26.8% | |
| Unclassified Ancestry | 13.4% | 14.8% | 17.0% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 25,360 | 112,707 | 505,054 |
| | Elementary (0 to 8) | 4.6% | 3.7% | 3.2% |
| | Some High School (9 to 11) | 2.1% | 2.5% | 2.7% |
| | High School Graduate (12) | 16.2% | 15.6% | 15.0% |
| | Some College (13 to 16) | 17.9% | 17.3% | 16.5% |
| | Associates Degree Only | 6.5% | 6.6% | 6.5% |
| | Bachelors Degree Only | 35.7% | 35.0% | 34.9% |
| | Graduate Degree | 17.0% | 19.4% | 21.3% |
| | % College (4+) | 52.7% | 54.3% | 56.1% |
| Household Type | Total Households – count | 14,392 | 66,181 | 294,903 |
| | One Person HHs – count | 3,955 | 20,146 | 90,013 |
| | Family HHs – count | 8,840 | 39,491 | 179,013 |
| | Married Couple – count | 7,069 | 29,673 | 134,009 |
| | w/own children – count | 2,959 | 12,513 | 56,802 |
| | w/out own children – count | 4,110 | 17,159 | 77,207 |
| | Male Householder – count | 630 | 3,124 | 11,712 |
| | Female Householder – count | 1,142 | 6,694 | 33,291 |
| | Non-Family Households – count | 1,597 | 6,544 | 25,877 |
| | 1 Person Household | 27.5% | 30.4% | 30.5% |
| | 2 Person Household | 32.5% | 32.4% | 32.4% |
| | 3 Person Household | 16.5% | 15.5% | 15.3% |
| | 4 Person Household | 14.2% | 13.2% | 13.2% |
| | 5 Person Household | 6.0% | 5.5% | 5.5% |
| 6 Person Household | 2.2% | 2.0% | 1.9% | |
| 7+ Person Household | 1.2% | 1.0% | 1.1% | |
| % Households With Children | 26.1% | 26.4% | 26.8% | |

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|--|---|--------------------------|---------------------------|---------------------------|
| Housing | Total Housing Units | 15,288 | 70,636 | 313,220 |
| | Owner Occupied Percent | 54.6% | 53.0% | 57.1% |
| | Renter Occupied Percent | 39.6% | 40.7% | 37.0% |
| | Vacant Housing Percent | 5.9% | 6.3% | 5.8% |
| | Total Housing Units (Census 2000) | 13,872 | 60,454 | 241,648 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 7.7% | 9.7% | 11.4% |
| | Property Value \$750,000 to \$999,999 | 11.0% | 13.4% | 12.5% |
| | Property Value \$500,000 to \$749,999 | 35.4% | 29.8% | 25.2% |
| | Property Value \$400,000 to \$499,999 | 17.1% | 15.6% | 15.2% |
| | Property Value \$300,000, to \$399,999 | 11.0% | 12.9% | 15.1% |
| | Property Value \$200,000 to \$299,999 | 10.2% | 9.7% | 10.7% |
| | Property Value \$150,000 to \$199,999 | 3.8% | 3.3% | 2.5% |
| | Property Value \$100,000 to \$149,999 | 1.9% | 1.7% | 1.1% |
| | Property Value \$60,000 to \$99,999 | 0.7% | 0.6% | 0.5% |
| | Property Value \$40,000 to \$59,999 | 0.2% | 0.3% | 0.2% |
| | Property Value \$0 to \$39,999 | 0.5% | 0.8% | 1.0% |
| | Median Home Value | \$532,493 | \$542,659 | \$538,172 |
| Wealth per Household | \$0 and under - percent | 17.4% | 17.5% | 17.1% |
| | \$1 to \$4999 - percent | 8.3% | 8.3% | 8.0% |
| | \$5k to \$9999 - percent | 4.5% | 4.6% | 4.4% |
| | \$10k to \$24999 - percent | 6.4% | 6.4% | 6.2% |
| | \$25k to \$49999 - percent | 6.7% | 6.7% | 6.7% |
| | \$50k to \$99999 - percent | 10.0% | 9.9% | 9.9% |
| | \$100k to \$249999 - percent | 17.8% | 17.7% | 17.9% |
| | \$250k to \$499999 - percent | 13.3% | 13.3% | 13.6% |
| | \$500k+ - percent | 15.6% | 15.6% | 16.2% |
| | Median HH Wealth | \$83,218 | \$82,474 | \$88,231 |
| | Avg HH Wealth | \$248,277 | \$248,307 | \$255,767 |
| Economic Viability | Economic Viability Local | 314 | 311 | 308 |
| | Economic Viability Indexed | 116 | 115 | 114 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 20,677 | 91,358 | 408,774 |
| | Managerial/Executive | 23.3% | 23.9% | 25.2% |
| | Professional Specialty | 27.6% | 27.8% | 28.1% |
| | Healthcare Support | 1.9% | 1.8% | 1.5% |
| | Sales | 9.7% | 11.0% | 11.2% |
| | Office & Administrative Support | 8.3% | 9.2% | 9.4% |
| | Protective Service | 0.8% | 1.2% | 1.1% |
| | Food Preperation | 5.9% | 5.4% | 4.8% |
| | Building Maintenance & Cleaning | 3.6% | 3.7% | 2.8% |
| | Personal Care | 2.6% | 2.0% | 2.2% |
| | Farming, Fishing, & Forestry | 0.1% | 0.2% | 0.1% |
| | Construction | 7.8% | 6.2% | 5.9% |
| | Production & Transportation | 8.3% | 7.7% | 7.6% |
| | Percent White Collar Workers | 70.9% | 73.6% | 75.5% |
| | Percent Blue Collar Workers | 29.1% | 26.4% | 24.5% |

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|---------------------------------------|---------------------------------|--------------------------|---------------------------|---------------------------|
| | Agriculture/Mining/Construction | 8.8% | 7.1% | 6.7% |
| | Manufacturing | 6.6% | 7.3% | 7.0% |
| | Transportation | 5.6% | 5.3% | 4.8% |
| | Information | 3.5% | 2.9% | 3.2% |
| | Wholesale/Retail | 12.2% | 13.2% | 13.7% |
| | Finance, Insurance, Real Estate | 8.5% | 9.0% | 9.6% |
| | Professional Services | 14.6% | 14.9% | 15.3% |
| | Management Services | 0.4% | 0.3% | 0.3% |
| | Administrative/Waste Services | 6.4% | 6.0% | 4.7% |
| | Educational Services | 17.9% | 17.6% | 18.5% |
| | Entertainment Services | 8.0% | 9.2% | 9.1% |
| | Other Professional Services | 5.2% | 4.9% | 4.3% |
| | Public Administration | 2.3% | 2.4% | 2.7% |
| Vehicles per HH | No Vehicles | 4.1% | 4.8% | 4.8% |
| | 1 Vehicle | 32.2% | 36.2% | 35.4% |
| | 2 Vehicles | 45.1% | 41.5% | 41.2% |
| | 3 or more vehicles | 18.5% | 17.4% | 18.6% |
| | Average Number of Vehicles | 1.84 | 1.77 | 1.80 |
| Change | Births (last 12 months) | 423 | 1,890 | 8,484 |
| | Deaths (last 12 months) | 276 | 1,183 | 5,385 |
| | Migration (last 12 months) | -179 | 477 | 1,589 |
| Work place | Workplace Establishments | 1,374 | 8,922 | 32,255 |
| | Workplace Employees (FTE) | 14,063 | 115,215 | 416,162 |